

SWOT Analysis of Somero Uganda created as a part of the Somero Strategy 2013-2015

Strengths	Weaknesses
<ul style="list-style-type: none"> • Supportive fundraising team • Working with the community persons • Somero focuses and addresses key socio-economic problems in the community • Locally registered by local authorities • Educated staff and good managerial skills • Mobilization of the beneficiaries directly from the community • On-the-job training for the staff • Strategic location of Somero Uganda • Networking with other organizations • Beneficiary involvement and participation • Most youth have grown up in the area • Existence of an advisory board • Committed donor (Somero Germany) • Competent staff 	<ul style="list-style-type: none"> • Not gender sensitive • Lack of a self-sustainability plan • No organization policies • No resource mobilization strategy • Limited programs for the community • No clear payment schemes • Limited publicity of Somero's activities in the community • Relying on young volunteer who could look for greener pastures • Limited office space and supportive equipment • Lack of own premises • No sustainable support (funding) for Somero • Lack of impact evaluation • Not registered as a national NGO • No strategic plan
Opportunities	Threats
<ul style="list-style-type: none"> • Having community leaders on board • CBO's having similar interests • Existing donor support • Strategic location of Somero directly in the community of focus • Government will thrive public-private partnership • Availability of different programs • Existing partners in the community (local gvt and UYWS, UYDEL, Plan Uganda) • Favorable policy environment • Community support and involvement • The existing policy environment on gender issues • Willingness of the beneficiaries to participate in Somero's activities 	<ul style="list-style-type: none"> • Image change of our country (corruption, insecurity, immorality, political problems) • Changes in the political climate (elections, riots) • Donor fatigue • Lack of financial sustenance • The ever changing laws and regulations sometimes slow down implementation of Somero's activities • Inflation • Reducing funding from the donor-donor stress • Few funding opportunities individual scholarships • Environmental causes like floods and other disasters